



Recycling Strategic Plan

(July 20, 2018)

Recycling Vision

Zero waste, sustainable future!

Recycling Mission

Provide leadership to achieve economic and environmental sustainability and mobilize the community to reduce, reuse, and recycle.

Our Core Values

**Leadership, Fiscal Responsibility, Environmental Stewardship,
Community Involvement, Effective Communication**

3 to 5 Year Recycling Strategic Outcomes

**Maximize public education
and participation in
recycling**

**Stabilize the finances of
the Central Recycling
Facility (CRF)**

**Diversify and Grow
Recycling Streams**

3 to 5 Year Objectives	FY18 Recycling Work Plan
1.1 Improve Relationships 1.2 Expand Partnerships	High Priority 1. Ongoing CRF Marketing, Media, Community Education Plan 2. Gather specifications to acquire a horizontal baler 3. Develop General Recyclable streams from large entities
2.1 Improve Financial Viability of CRF	
3.1 Improve Workforce Safety 3.2 Decrease Materials Contamination 3.3 Increase CRF Throughput 3.4 Increase Solid Waste Diversion Rate 3.5 Streamline Administrative Processes	Medium Priority 4. Recycling Manager Training Low Priority 5. Implement bi-weekly CRF operations briefing to stakeholders 6. Fee structure for Non Borough materials
4.1 Improve Workforce Training	

Recycling Score Card

Objective	Measure	Units	Goal	FY18 1Qtr	FY18 2Qtr	FY18 3Qtr	FY18 4Qtr
Increase Customer Count	Avg. # of Residential Vehicles per day	#	200	N/A	111.2	104.4	131.8
	Avg. # of Business/ Commercial utilizing CRF per day	#	10	N/A	N/A	4.6	9.5
Increase Materials Throughput	General Recyclables Processed	Tons/Qtr.	>1.25%	* 58.8	170.4	144.1 (-15%)	230.0 (+59%)
	Electronics Processed	Tons/Qtr.	>1.25%	* 7.4	23.7	33.6 (+42%)	35.59 (+6%)
Increase Diversion Rate from Land Fill	% not sent to LF per Quarter	Recycled Tons/Total Tons	>3%	* .63%	.87%	.96%	.86%
Improve Financial Viability of CRF	WestRocks Net Revenue minus Trans Cost of General Recyclables	\$	\$10,000	* \$999	<\$2,143>	<\$2,871>	<\$7,383>
	Green Star Payments for Electronics Recycling	\$	--	* <\$3,296>	<\$10,345>	<\$21,846>	<\$23,167>
Decrease Material Contamination	# of Rejected Commercial Loads	#	<1	* 0	0	0	0
	# of End Market Material Rejection	#	0	* 0	0	0	0
Improve Personnel Safety	OSHA Recordable Injuries	#	<1	* 0	0	0	0
Prevent Facility / Equipment Accidents	Damage Incidents	#	<1	* 2	1	0	0

* Partial Quarter (1 month of data), Central Recycling Facility opened 9/1/17